



Mango Agribusiness Research Program

Session 8: Socialising Your Research

The art of capturing research images

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Information
Markets
Biosecurity
Quality

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Session overview

- ▶ Practical tips
- ▶ Practice



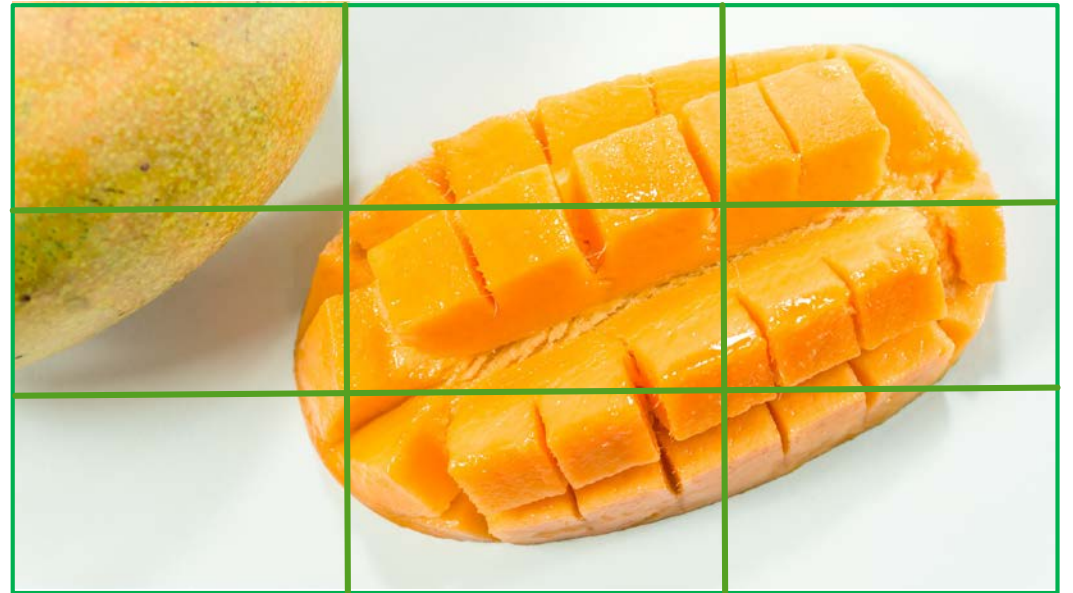


Set up your camera

- ▶ Clean the lens
- ▶ Set highest picture quality and resolution (PPI)
- ▶ Turn off frames/effects
- ▶ Set the white balance
- ▶ Turn off the flash - use natural light (avoid low light)

Capture the image

- ▶ focus on one subject, fill the frame
- ▶ get closer to the subject, avoid zooming in
- ▶ Rule of thirds
- ▶ take the photo in landscape mode
- ▶ avoid bright reflections
- ▶ use the physical shutter button





Activity

- ▶ Set up your smartphone camera
- ▶ Capture various images around the room
 - ▶ another person
 - ▶ a small item (pen and paper/name tag)
 - ▶ large item (banner/table/chair)
- ▶ Review your images, compare with others



Review

- ▶ Practical tips
 - ▶ Set up your camera
 - ▶ Capture the photo
- ▶ Practice, practice, practice



Thank you!

