



# Mango Agribusiness Research Program

## Session 1: Developing Research Capacity

Geoff Dickinson and Robin Roberts

19-22 March, 2018

Information  
Markets  
Biosecurity  
Quality

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# Audience Participatory Activity & Keypad survey

## Warm-up

- ▶ Audience profile
- ▶ Baseline knowledge of ACIAR program
- ▶ Anticipated key outcomes from Workshop 1 attendance

## Mango Information communication – current status

- ▶ Awareness, access, impediments to knowledge sharing

## Research Program Collaboration Plan

- ▶ Collaboration Plan/Flow-chart
- ▶ Audience feedback on Collaboration Plan strategy
- ▶ Audience feedback on Collaboration plan methods (e.g. website)



# Mango Agribusiness Research Program

## Audience Profile – 42 participants

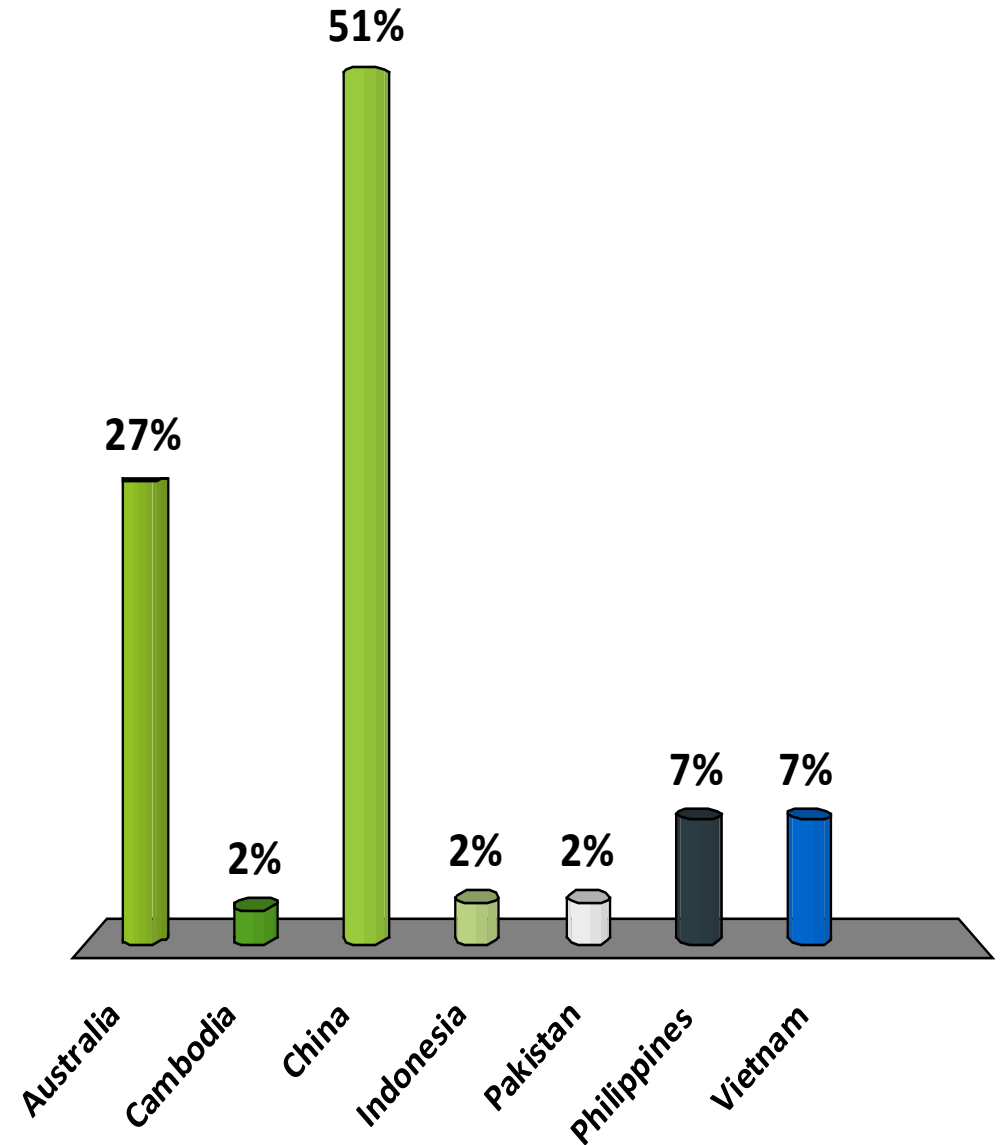
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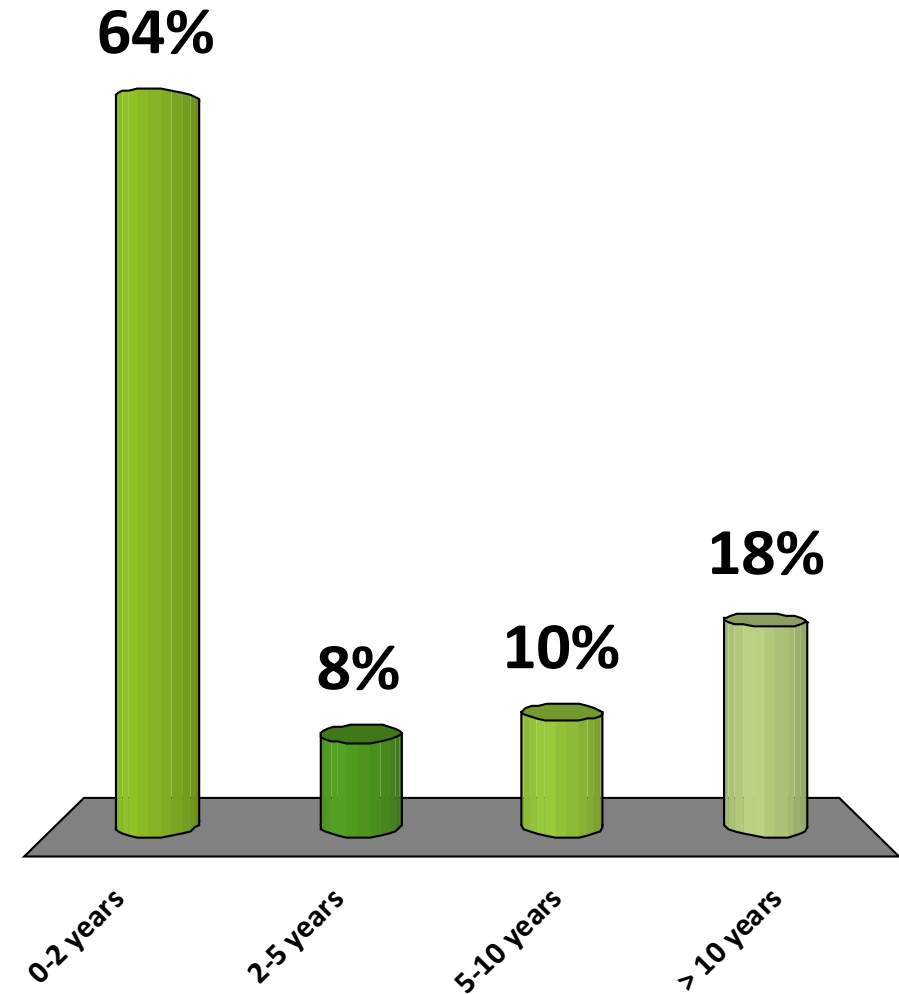
# Q1. Which country are you based?

- A. Australia
- B. Cambodia
- C. China
- D. Indonesia
- E. Pakistan
- F. Philippines
- G. Vietnam



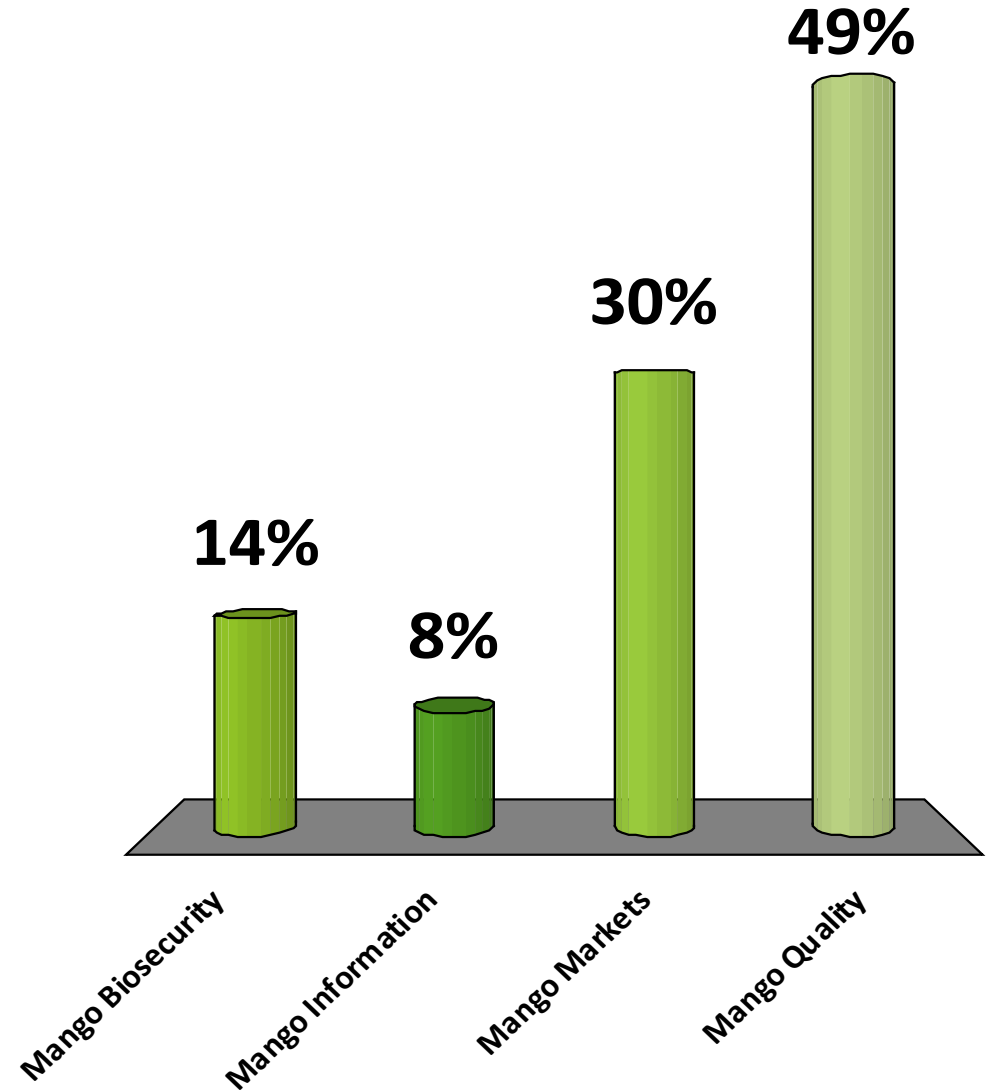
Q2. How many years have you been actively working on mango research & development?

- A. 0-2 years
- B. 2-5 years
- C. 5-10 years
- D. > 10 years



# Q3. Your primary discipline interest is:

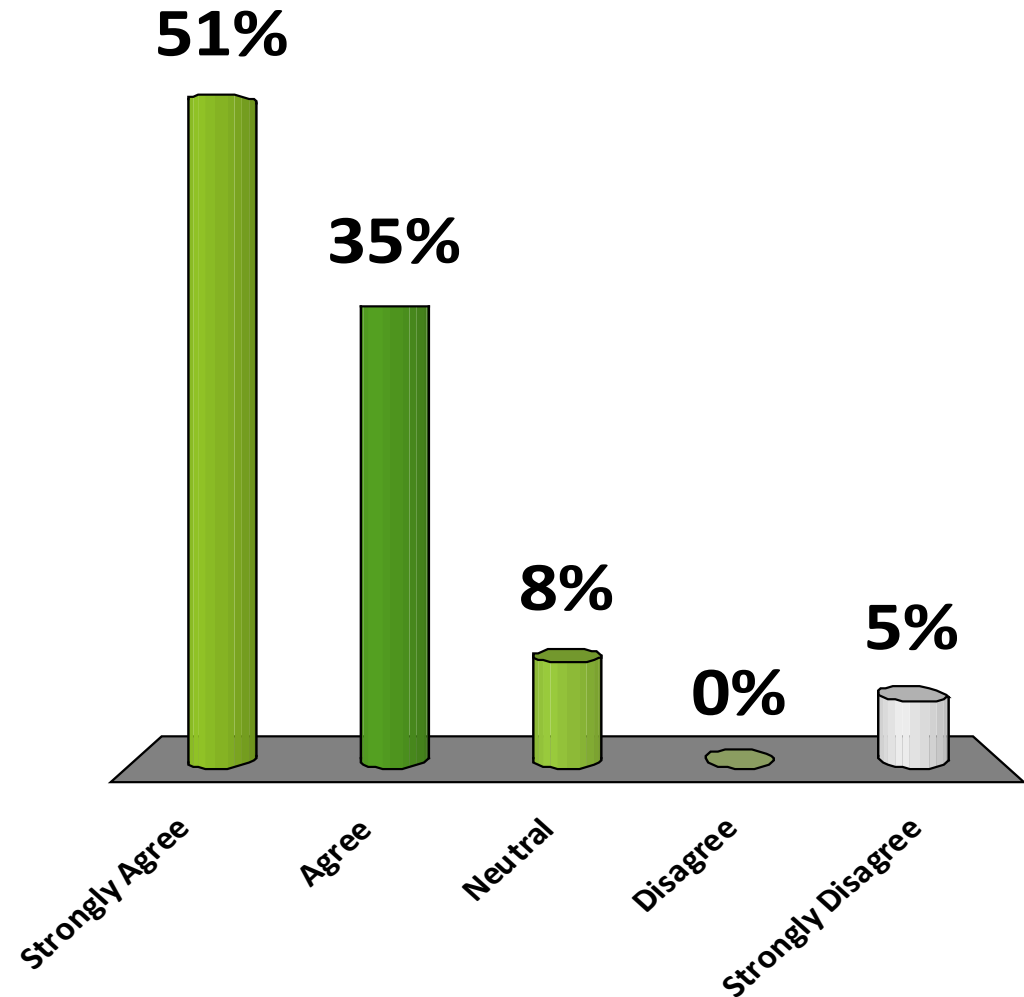
- A. Mango Biosecurity
- B. Mango Information
- C. Mango Markets
- D. Mango Quality





# Q4. High quality mango fruit are delicious!

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree







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## ACIAR Program – 42 participants

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Markets  
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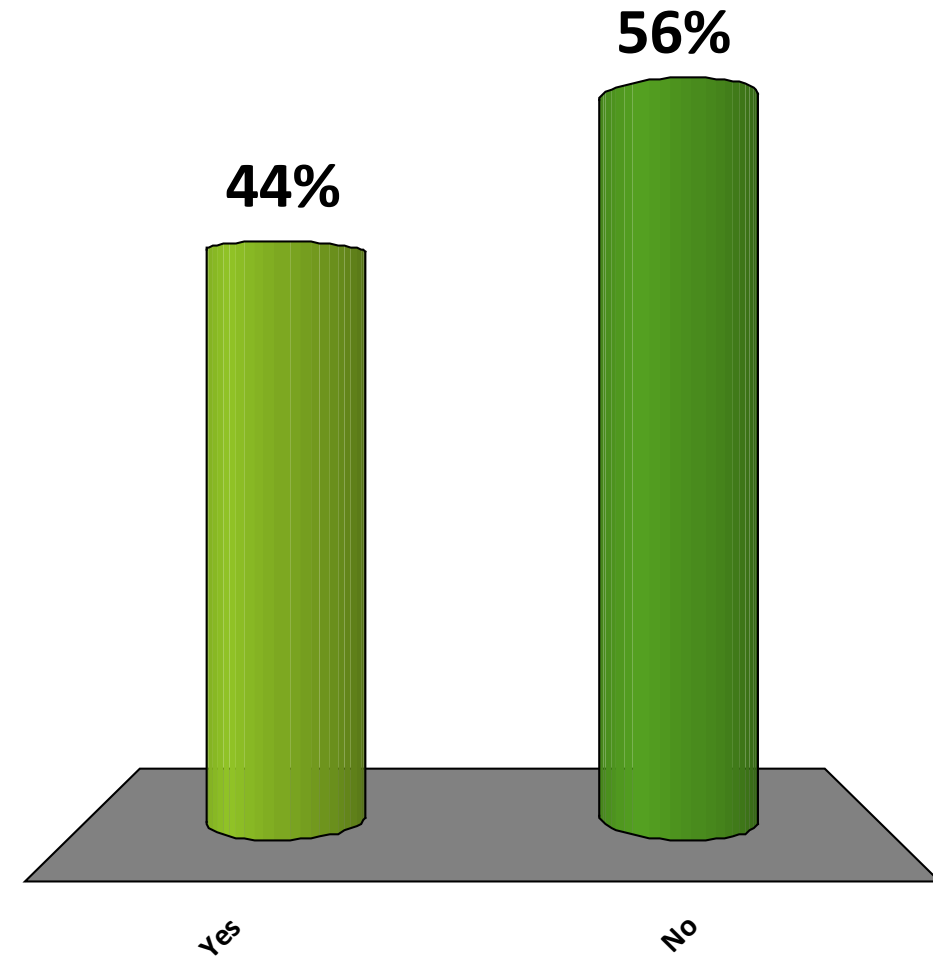
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# Q5. Have you worked on AUSAID/ACIAR projects before?

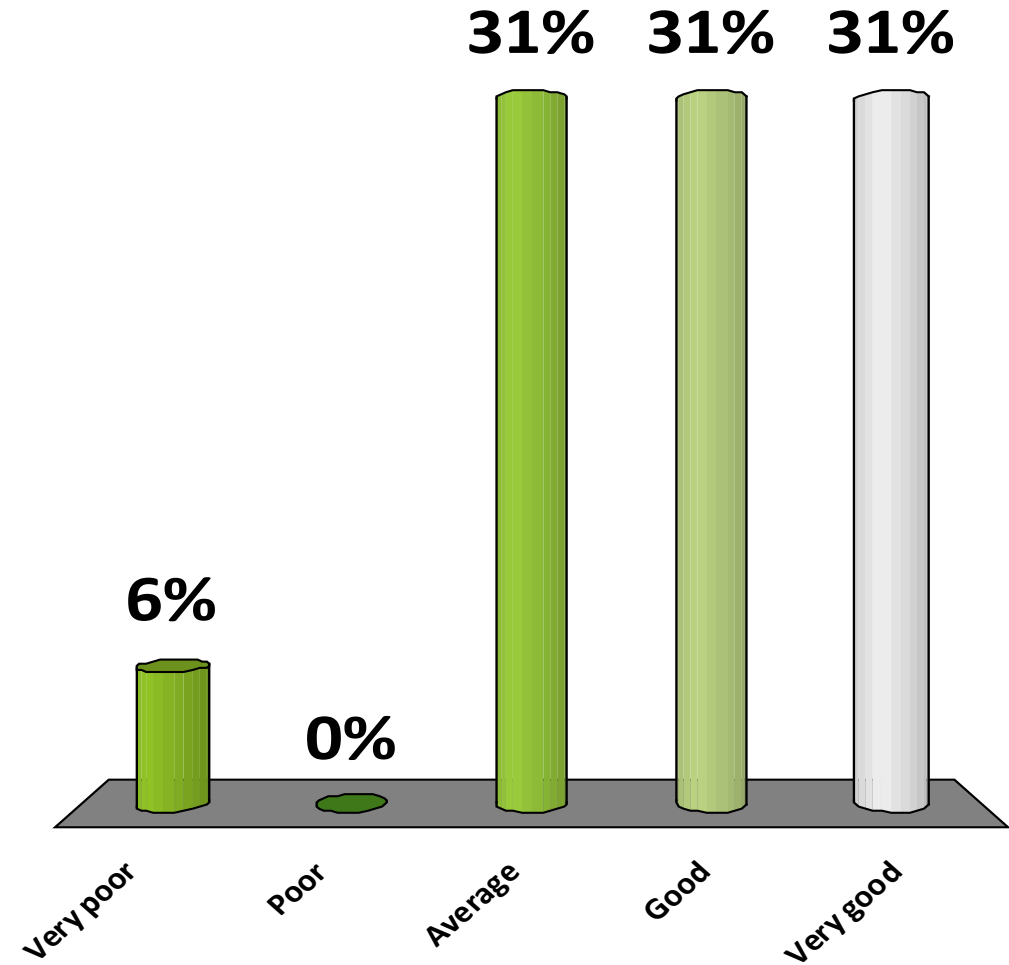
A. Yes

B. No



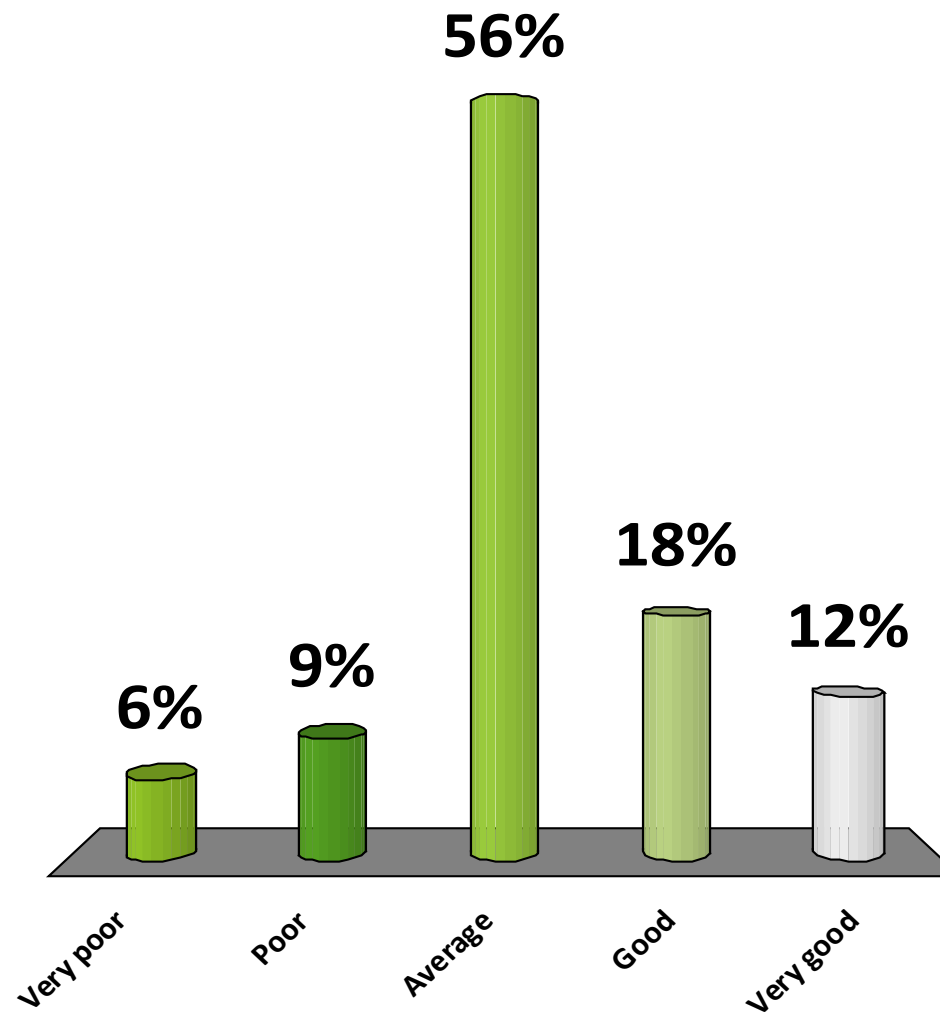
## Q6. Outcomes from the ACIAR Mango RD&E program

- A. Very poor
- B. Poor
- C. Average
- D. Good
- E. Very good



## Q7. Access to information/resources from the ACIAR mango RD&E program

- A. Very poor
- B. Poor
- C. Average
- D. Good
- E. Very good





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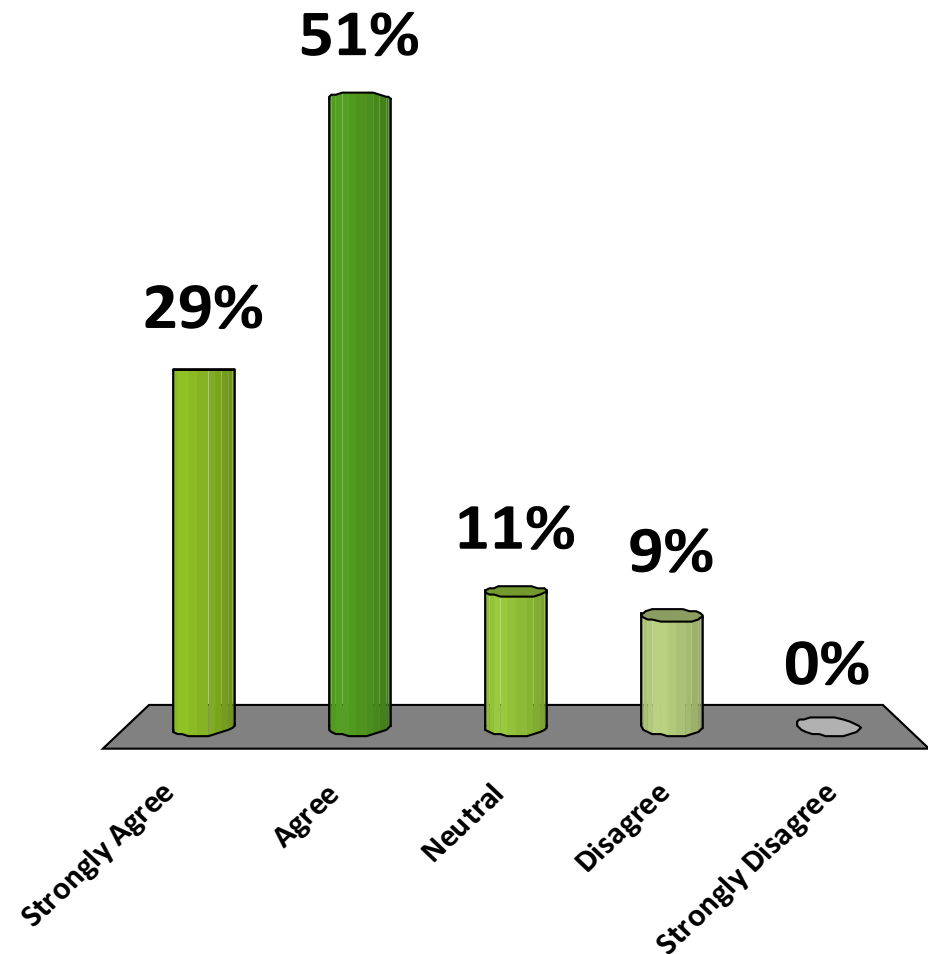
## Mango exports to China – 42 participants

Information  
Markets  
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Quality



Q8. Increasing mango exports to China will be a major driver for future international mango industry growth.

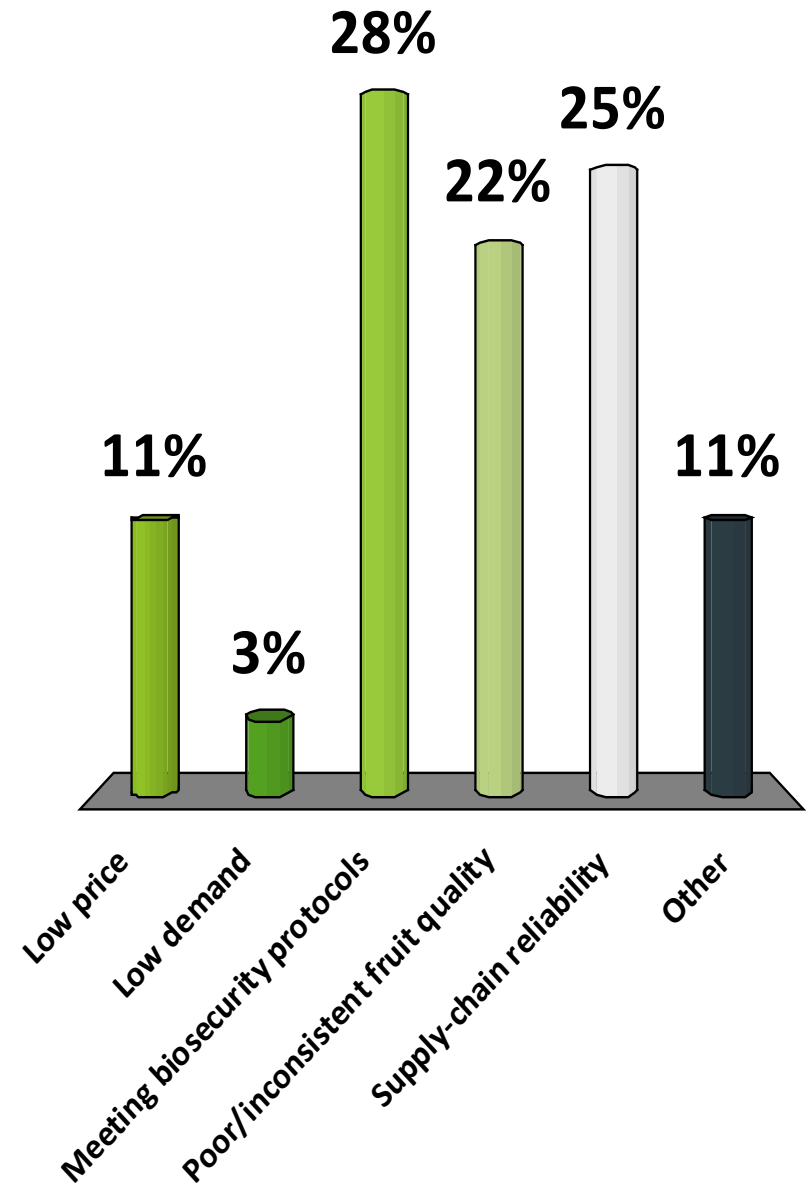
- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree





# Q9. The biggest barrier to increasing mango exports to China is:

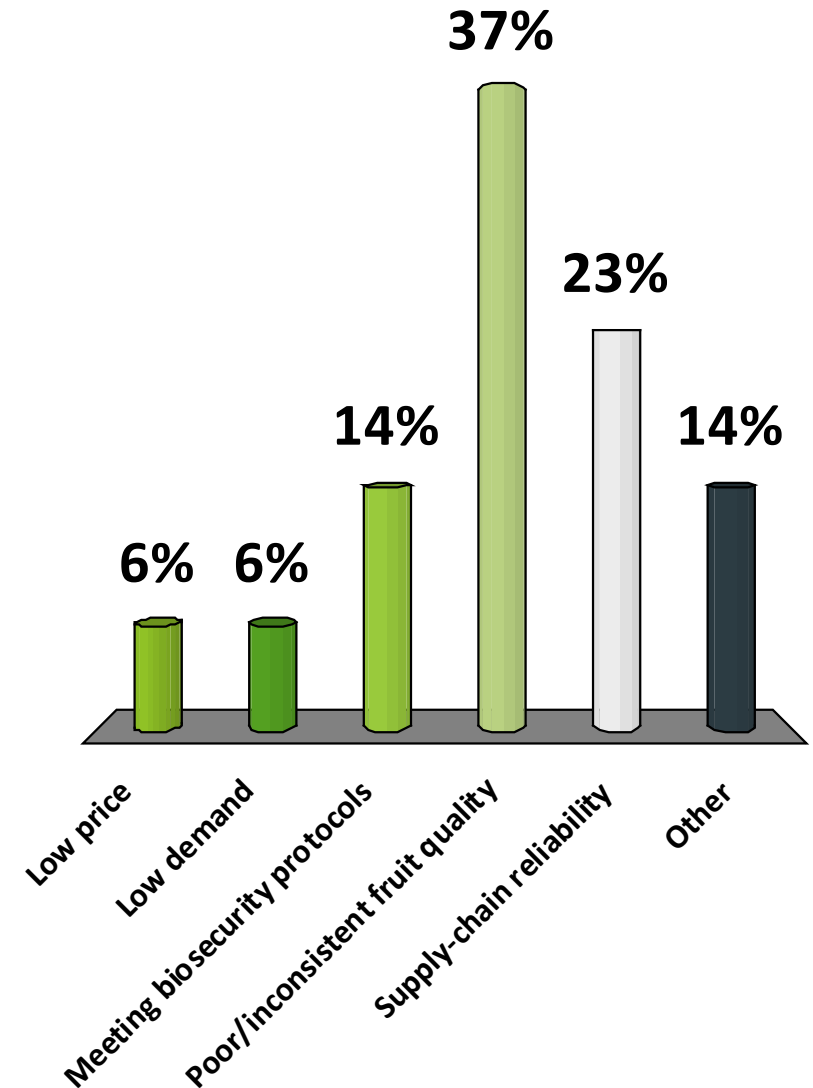
- A. Low price
- B. Low demand
- C. Meeting biosecurity protocols
- D. Poor/inconsistent fruit quality
- E. Supply-chain reliability
- F. Other





Q10. The 2<sup>nd</sup> biggest barrier to increasing mango exports to China is:

- A. Low price
- B. Low demand
- C. Meeting biosecurity protocols
- D. Poor/inconsistent fruit quality
- E. Supply-chain reliability
- F. Other





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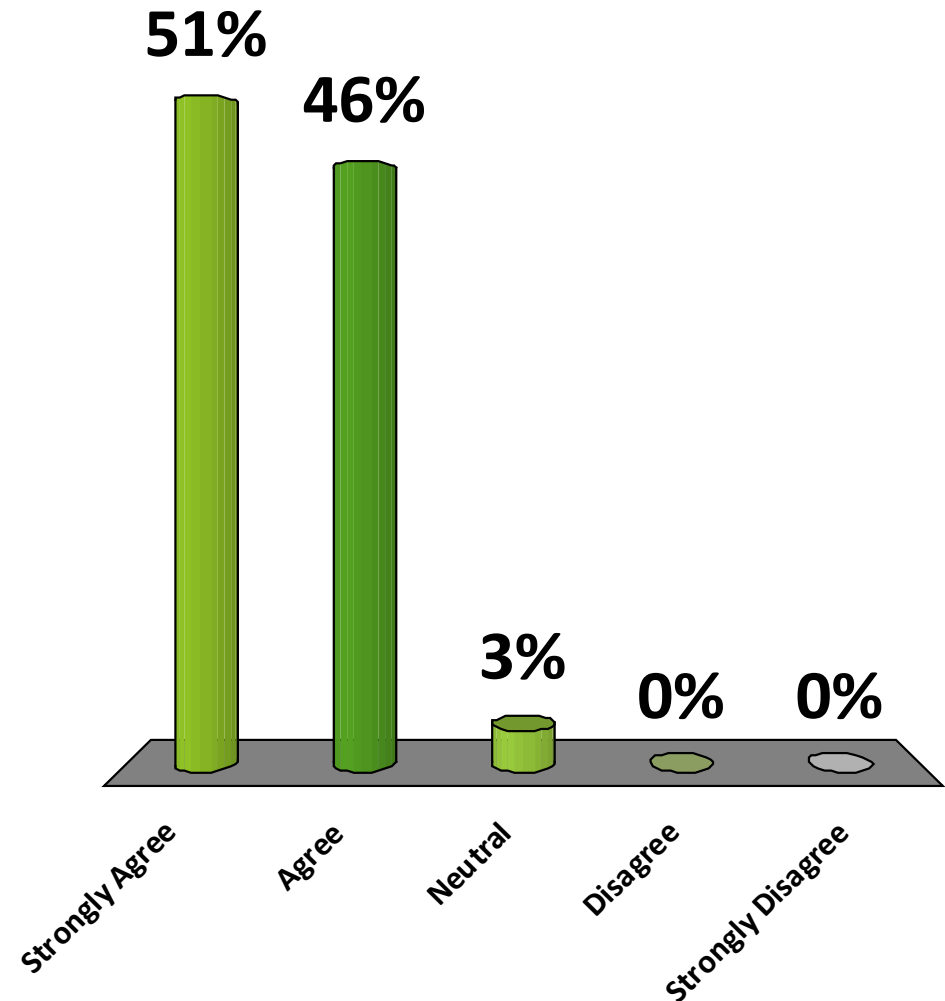
## Workshop expectations – 42 participants

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Markets  
Biosecurity  
Quality



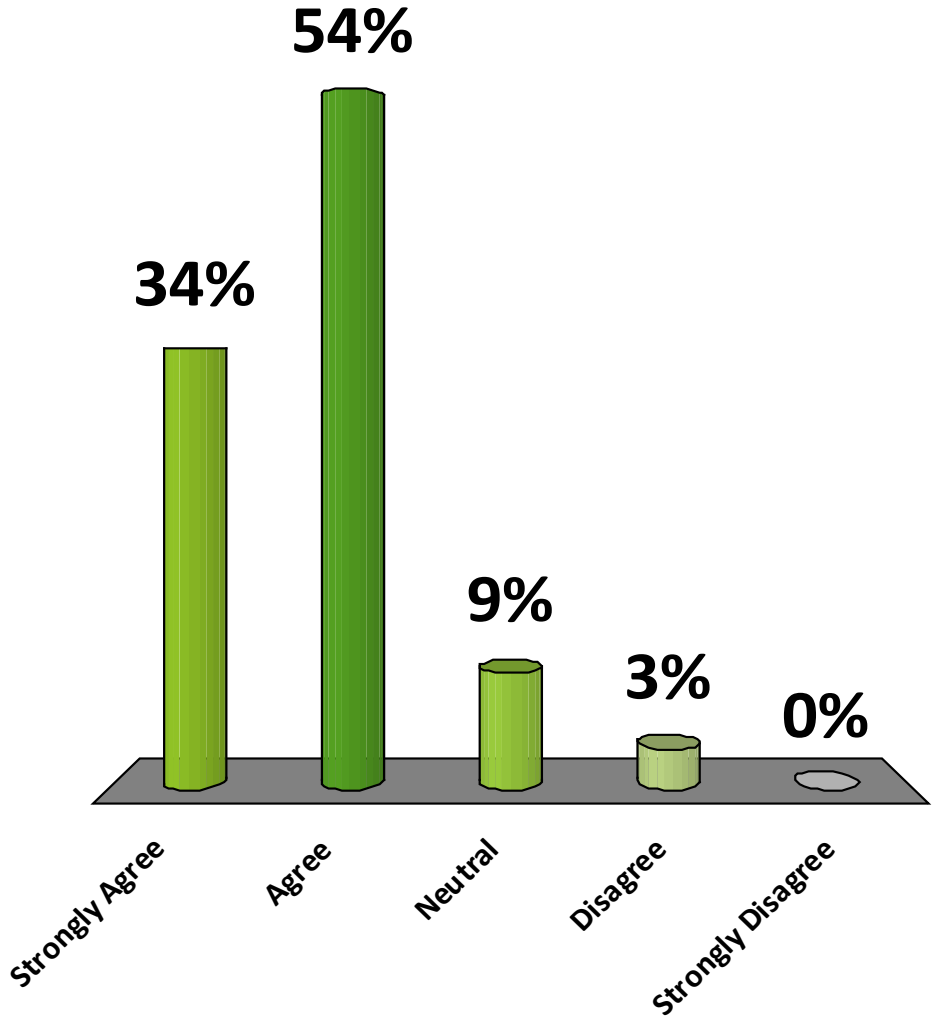
# Q11. Workshop expectations: Improve networks and contacts

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



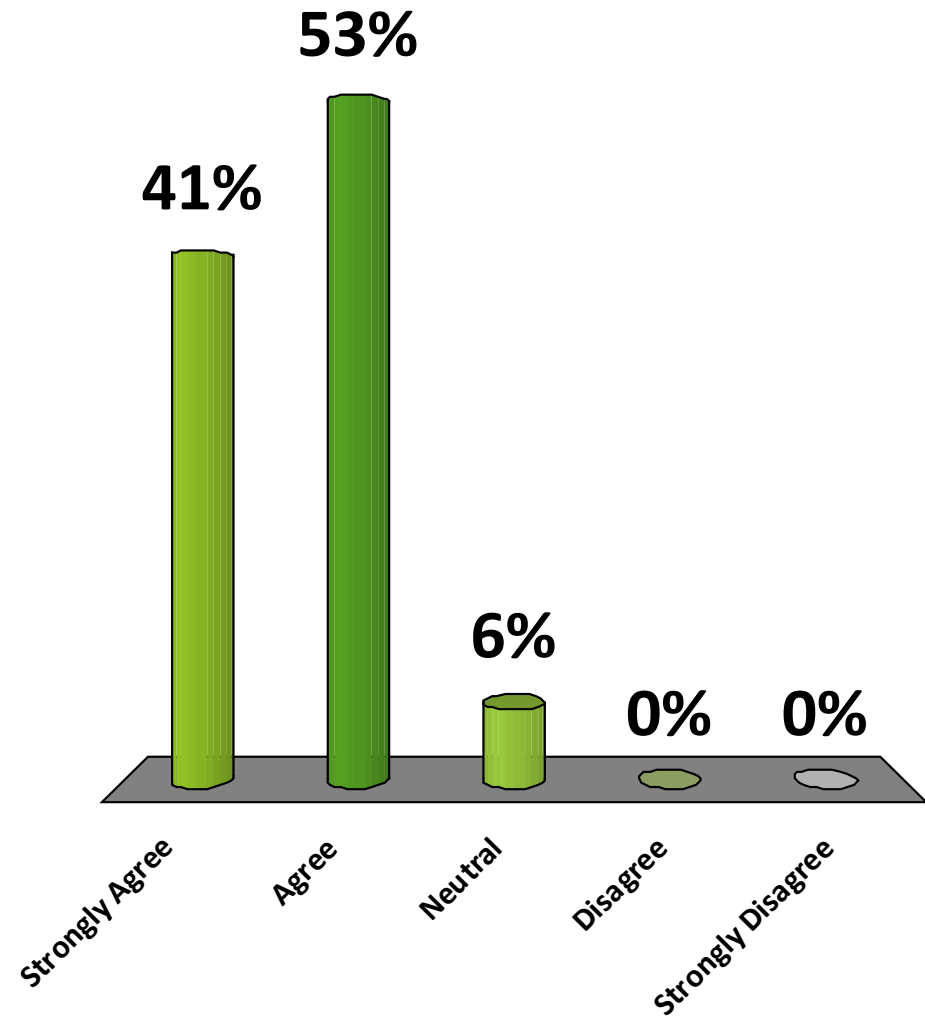
# Q12. Workshop Expectations: Improve technical knowledge

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



# Q13. Workshop expectations: Improve information access and communication skills

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree





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## Collaboration Plan – 42 participants

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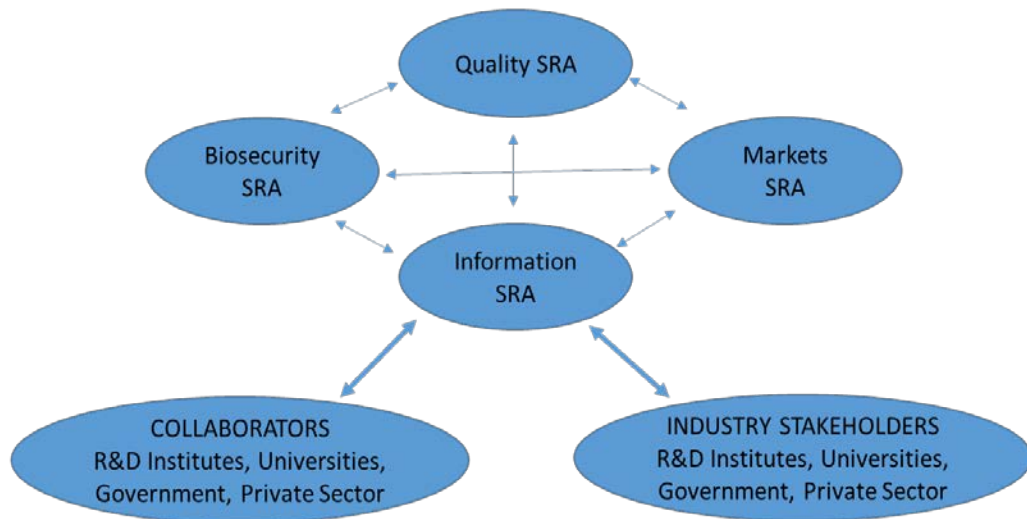
# Collaboration Plan

## Mango Agribusiness SRA Projects - Information Flow-chart



# Collaboration Plan

Mango Agribusiness SRA Projects - Information Flow-chart



## Organisational structure

- SRA Program Management Team (PMT)
- Mango Communications Champions in each PC
- Initiate 8 ECR small studies (ECR + mentor)

## Key activities

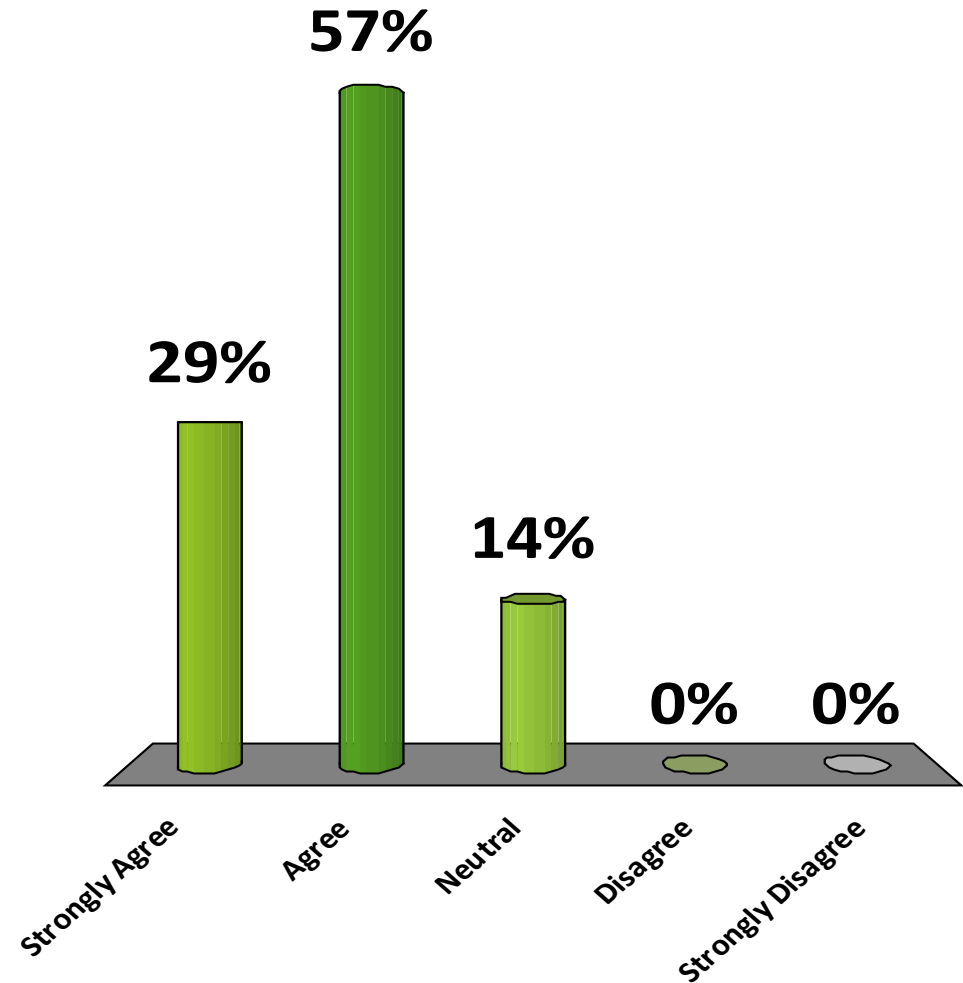
- PMT Quarterly meetings
- Collaborator database (One-one-one discussions)
- Establish a project web-portal (APMN)
- Establish social media platform
- Implement the ECR program
- Annual China Workshops x 2
- Communications monitoring and evaluation

## Key resource outputs

- Biannual newsletters
- Training resources
- SRA project and researcher profiles
- ECR project and researcher profiles
- Final SRA & ECR Project reports / information resources
- Communications review

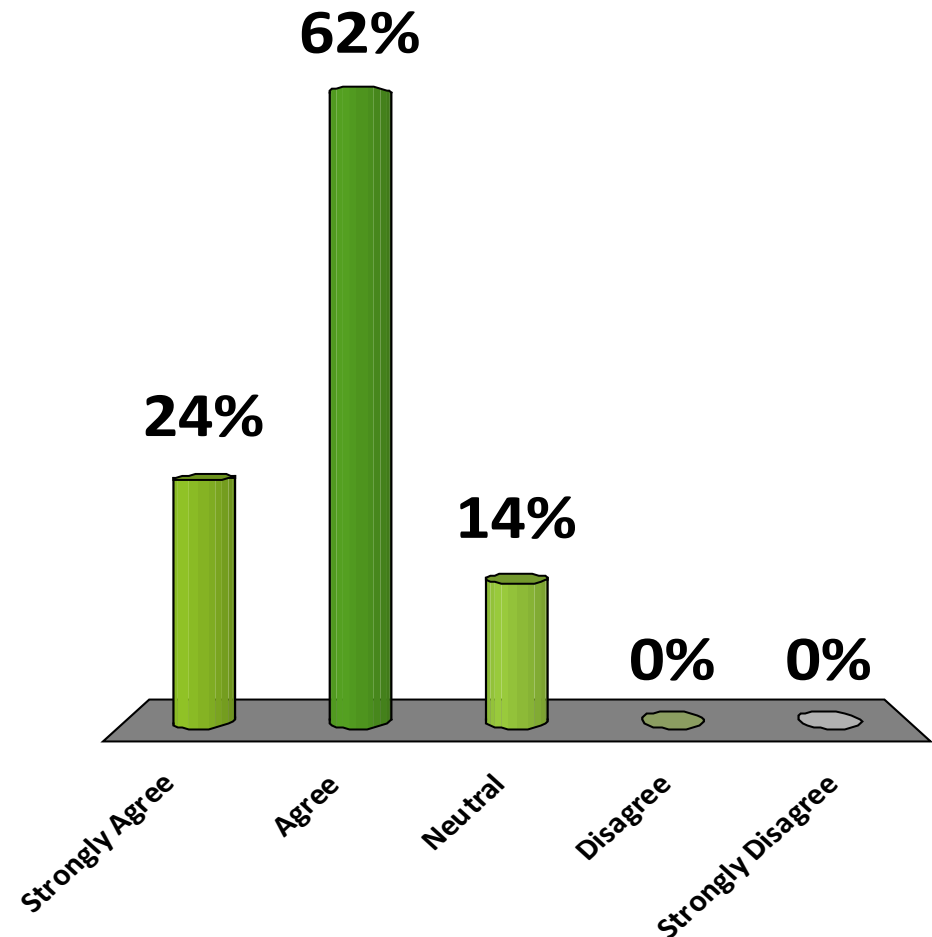
# Q14. The Collaboration Plan is practical and achievable

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree



Q15. The Collaboration Plan will deliver impact and improve information accessibility.

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Disagree





# Mango Agribusiness Research Program

Thank you.  
Enjoy the Workshop. 😊

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